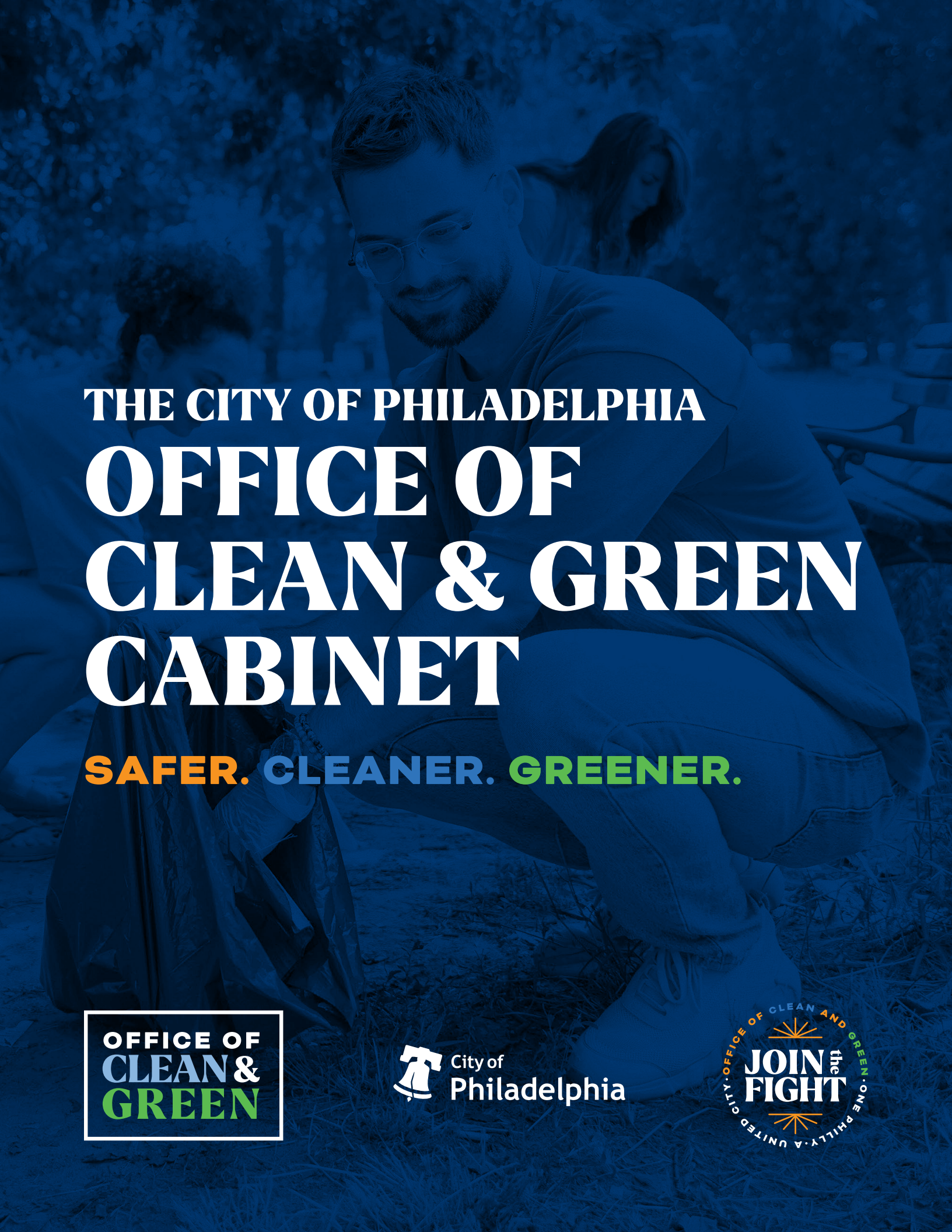

THE CITY OF PHILADELPHIA

OFFICE OF CLEAN & GREEN CABINET

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OFFICE OF CLEAN & GREEN

City of Philadelphia

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TABLE OF CONTENTS

03 **INTRODUCTION**
Cherelle L. Parker, Mayor, City of Philadelphia

04 **SUMMARY STATEMENT**
Carlton Williams, Director,
Office of Clean and Green

05 **CABINET OVERVIEW**

07 **CABINET MEMBERS**

21 **EXECUTIVE ORDER**

SAFER. CLEANER. GREENER.

Philly stands at a special moment, ready to redefine itself as the safest, cleanest, and greenest big city in the nation, with economic opportunity for all. Under Mayor Cherelle Parker's leadership, our city is rallying together to confront the challenges of litter, illegal dumping, and graffiti head-on with a comprehensive strategy that combines the strengths of our city for a cleaner, sustainable future.

"We will create a Clean and Green Cabinet to organize government, community, and business collaboratively to reduce waste, increase recycling, and continue to work towards a more sustainable future—all with an eye towards environmental justice for underserved and under-resourced communities."

- Mayor Cherelle L. Parker's 100 Day Action Plan

City of Philadelphia

CARLTON WILLIAMS

Director | Office of Clean and Green

On behalf of the Office of Clean and Green Initiatives, we are excited to introduce the Clean and Green Cabinet. As stated in Mayor Parker's Action Plan, the Clean and Green Cabinet has been convened to organize government agencies, businesses, community partners, and other stakeholders around a comprehensive and data-driven action plan to reduce the generation of waste, increase rates of recycling, and tackle litter and illegal dumping along with other quality of life issues.

Each member has been selected to join the Cabinet because of their wealth of knowledge and expertise as related to litter, sustainability, and greening. As Cabinet members, they will help to organize government, community, and business collaboratively to reduce waste, increase recycling, and continue to work towards a more sustainable future—all with an eye towards environmental justice for underserved and under-resourced communities.

The Clean and Green Cabinet is essential to the mayor's vision to make Philadelphia the safest, cleanest, and greenest big city in the nation, with economic opportunity for all. The recommendations of the Cabinet will have a direct impact on Mayor Parker's directive of intergovernmental collaboration between city departments, partnering agencies, business partners, workforce development groups, community groups, and other stakeholders working as a unified front to combat trash and litter and improve neighborhoods across Philadelphia.

The Cabinet's efforts will help to create change by developing impactful strategies to address quality-of-life issues utilizing a holistic approach in every neighborhood, prioritizing the most underserved communities first, and enacting legislative changes that support the city's clean and green vision.

Most importantly, the Cabinet will assist with outlining viable and strategic solution-based approaches to address issues as we work together as One Philly, a united city, to confront the challenges that burden our communities and make Philadelphia one of the cleanest cities in the nation with a renewed sense of pride and safety.

Together, we will continue the fight for a safer, cleaner, greener Philadelphia.

Carlton Williams

Director,
Office of Clean & Green Initiatives

CLEAN AND GREEN CABINET OVERVIEW

Mayor Parker's 100 Day Action Plan called for the formation of a "Clean and Green Cabinet" to "organize government agencies, businesses, community partners, and other stakeholders around a comprehensive and data-driven action plan to reduce the generation of waste, increase rates of recycling, and tackle litter and illegal dumping." In addition to this scope, the Clean and Green Cabinet will make further recommendations to enhance neighborhood and environmental quality of life through cleaning and greening, with a focus on the hardest hit neighborhoods.

The Office of Clean and Green Initiatives will be inviting Cabinet members to participate in six committees that will together evaluate best practices and to make policy and programmatic recommendations around the following topics:

1. **Quality of Life**
2. **Greening and Beautification**
3. **Enforcement**
4. **Sustainability**
5. **Community Engagement**
6. **Commercial Improvement**

Each of the six committees will explore a number of sub-topics that they will be charged with discussing in small working groups detailed below.

The Cabinet will account for existing work, plans, and recommendations that have preceded its creation and prioritize amongst these while making new ones as appropriate. Cabinet members will consider the following criteria and information when evaluating and making recommendations:

1. **Is the recommendation timely and relevant to the Mayor's vision of making Philadelphia the safest, cleanest, and greenest big city in the nation, with economic opportunity for all?**
2. **Is the recommendation feasible within the first four years of the Mayor's administration?**
3. **Is the recommendation actionable and enforceable by the Mayor and City departments?**
4. **What resources or action will the recommendation require to implement? (e.g. financial resources, legislative action, Executive Order, etc.)**

In addition to making recommendations to the Mayor, Cabinet members will also be asked to identify short and medium-term projects and action items that they can or will take themselves—individually, or in partnership with one another—to advance the Mayor's clean and green vision through their own work and operations.

COMMITTEE SUMMARIES

Quality of Life Committee

The Quality of Life Committee will evaluate issues related to litter and illegal dumping, abandoned automobiles, graffiti, vacant lots, and nuisance properties and businesses (including vacant homes and buildings). This Committee will make recommendations that augment a new approach for coordination amongst city agencies responsible for addressing these quality-of-life issues, recommend specific programs or policies to remediate them, and identify key metrics to track for success. Through the creation of the Community Appearance Index, the Office of Clean and Green Initiatives will share data and a public tracker showing progress against each of these areas.

Greening and Beautification Committee

The Greening and Beautification Committee will identify a comprehensive set of neighborhood-based greening solutions through which the City and its partners can create healthy, equitable, and resilient neighborhoods, streets, parks, and public spaces. The Committee will identify specific action steps and investments the Mayor can make to improve neighborhoods through greening and beautification solutions like vacant lot improvements, public art, tree-planting, green stormwater infrastructure, and other innovative natural infrastructure enhancements to the urban built environment.

Enforcement Committee

The Enforcement Committee will study and propose solutions related to tighter regulation and penalties for perpetrators of quality-of-life issues, most notably including illegal dumping and trash issues. The Enforcement Committee will analyze these issues through an environmental justice lens, thoroughly examining the criminal and civil processes that may need to be changed to effectively implement and enforce rules and regulations addressing environmental justice crimes and other offenses that impact neighborhood quality of life.

Sustainability Committee

The Sustainability Committee will primarily focus on issues related to waste reduction and prevention, recycling, and clean and renewable energy efforts. These conversations will revisit the City's zero waste goals and objectives, evaluate and make opportunities to increase recycling rates, study the potential and feasibility of scaling composting and other organic waste diversion efforts, and explore clean waste-to-energy solutions in the power sector. The Sustainability Committee will work closely with partners at the Office of Sustainability, Water Department, and utilities to ensure alignment with existing sustainability goals and objectives.

Community Councils Committee

The Community Councils Committee will work with community partner representatives and other Cabinet members to outline best practices for meeting and engaging with community-based organizations around quality-of-life issues. The Committee will help identify the best ways to listen, learn from, and ultimately respond to community concerns about quality-of-life issues in neighborhoods. Members will also recommend methods to sustain dialogue between the City and departments responsible for mitigating quality-of-life concerns.

Commercial Improvement Committee

The Commercial Improvement Committee will focus its work specifically on the City's commercial corridors and small business community to identify solutions to improve conditions on corridors, including through waste management, trash and litter collection, and corridor-appropriate enhancements that can be made through greening, storefront and facade improvements, and lighting and security cameras. The Committee will also discuss the best ways to engage business owners in making improvements and participating in whole-corridor projects.

CABINET MEMBERS

BOB ANDERSON

Vice President, Closed Loop Partners

Bob has over 33 years of experience in the solid waste and recycling industry. He began his career at Browning-Ferris Industries (BFI) and later moved to Allied Waste, where he progressed through various roles including commercial waste services sales, sales management, medical waste services, municipal development, and business development, which involved buying and selling companies and real estate. In 2005, Bob joined FCR as the Director of Business Development and Marketing, overseeing 24 recycling facilities across the US. Following FCR's transformation into ReCommunity Recycling in 2011, he shifted his focus to the Mid-Atlantic Region, covering New Jersey, Pennsylvania, Delaware, Maryland, Virginia, New York, and Connecticut. Under his leadership, the region's processing capacity grew to over 530,000 tons per year. Notably, Bob led negotiations for a 20-year processing contract with the State of Delaware, resulting in the construction of a $15 million, 35 tph facility in New Castle, DE.

Bob currently serves on the Board of Directors for the Pennsylvania Recycling Markets Center in an executive capacity as Secretary and is also involved with the Association of New Jersey Recyclers (ANJR). Appointed by the Mayor of Philadelphia, he serves on the Solid Waste and Recycling Advisory Committee and is a former board member of the Professional Recyclers of Pennsylvania. Bob earned his Bachelor of Science from Florida State University.

KEN ANDERSON

Vice President, Civic Affairs, Philadelphia Chamber of Commerce

The Chamber is pleased to announce Ken Anderson as Vice President of Civic Affairs. Mr. Anderson will spearhead the organization's civic engagement initiatives and Diversity, Equity, and Inclusion (DEI) efforts, aiming to further the goals of the Chamber's Roadmap for Growth Action Team. This team consists of committed business, civic, and community leaders who collaborate to foster inclusive growth for all citizens of Philadelphia.

With over 28 years of leadership experience in business organizational management, fund development, consulting, and government relations, Mr. Anderson brings a wealth of knowledge and expertise. He has a proven track record of setting strategic directions, nurturing relationships, and leading diverse teams in both for-profit and non-profit sectors. His focus includes raising funds, developing programs, and allocating resources through a diversity, equity, and inclusion lens.

KRISTIN K. BRAY

Chief Legal Counsel to Mayor Parker and Director of Philly Stat 360

As the Chief Legal Counsel, Kristin advises the Mayor and her office on all matters and ensures that the Mayor's initiatives are implemented in a lawful and Constitutional manner. In addition, as the Director of Philly Stat 360, Kristin is responsible for establishing and developing a sustainable system that uses real-time data to change the culture of how City services are provided to communities.

Prior to her current role, Kristin served for nine years in the City of Philadelphia Law Department. Her most recent role was as the Acting City Solicitor and First Deputy City Solicitor, where she was responsible for providing legal representation to the City and its elected officials, directing the work of over three hundred staff members, and managing a budget in excess of $28 million. Prior to those roles, she was the Chief Deputy City Solicitor for the Code and Public Nuisance Litigation Unit in the City of Philadelphia's Law Department. As Chief, she developed multiple programs focused on improving the quality of life in the city, inclusive of developing a civil enforcement program for nuisance businesses and short dumping. Prior to serving as Chief, Kristin was a Senior Attorney in the General Litigation Unit, where she represented the City of Philadelphia in multi-million-dollar civil actions arising out of contract, real property, and other commercial disputes.

Prior to returning to the City, Kristin worked for the Defense Logistics Agency, Troop Support, where she served as the Trial Attorney and, eventually, Senior Trial Attorney. During her time with DLA, she routinely litigated complex multi-billion and multi-million-dollar contract disputes. She was recognized as the Office of Counsel Attorney of the Year for 2013. Before joining the Defense Logistics Agency, Kristin spent four years as an Assistant City Solicitor in the Housing and Code Enforcement Unit. Prior to working for the City of Philadelphia, Kristin clerked for The Honorable Bonnie Brigance Leadbetter of the Commonwealth Court. Kristin received her Bachelor of Arts, cum laude, from Immaculata College and her Juris Doctor, magna cum laude, from Villanova University School of Law.

MICHAEL CARROLL

City of Philadelphia, Deputy Managing Director

As Deputy Managing Director for Philadelphia's Office of Transportation and Infrastructure Systems (OTIS), Michael A. Carroll, P.E., is a creative and nationally respected leader with 30 years of experience in transportation. In this role, Carroll leads OTIS staff in developing strategies and implementing policies to build safe and equitable multi-modal systems across Philadelphia's diverse and vibrant neighborhoods.

Deputy Carroll coordinates and sets the policy direction for critical functions, including the Streets Department, the Philadelphia Water Department, and the newly created Office of Complete Streets. His oversight includes infrastructure systems comprising more than 9,500 transit stops, 2,575 miles of streets, 320 bridge structures, 450 lane miles of bike facilities, 1,000 Indego bikes and 100 Indego stations, and 6,500 miles of sewers and water mains. Deputy Carroll also coordinates with internal city departments, external agencies such as SEPTA, PennDOT, Amtrak, and the Delaware Valley Regional Planning Commission, as well as policymakers on the local, state, and national levels.

Deputy Carroll graduated with a bachelor's degree in Urban and Regional Planning from Cornell University and then earned master's degrees in Transportation Engineering and Transportation Planning from the University of California, Berkeley.

JOHN W. CHIN

Executive Director, PCDC

John William Chin is the Executive Director of PCDC, where he oversees all projects and programs. He is a native of Chinatown, Philadelphia, and attended Holy Redeemer School and Friends Select School. He serves on the Board of several non-profit organizations, including the Philadelphia Association of Community Development Corporations, Friends Select School, and PHL Diversity. He is a board member of the Mayor's Office of Economic Opportunity and is a member of National Coalition for Asian Pacific American Community Development (National CAPACD). He is committed to the preservation and growth of Chinatown for new immigrants, as it was a gateway to success for his family. In his spare time, he enjoys crime procedurals, basketball, and cooking for his family.

PHOEBE COLES

Wetzel, President/CEO, Community Marketing Concepts

Phoebe has been an integral part of the Keep America Beautiful community for 17 years and currently serves as the Chair of the Board of Keep Pennsylvania Beautiful, where she passionately connects people to environmental stewardship. Her journey began in 2007, when she took the helm at Keep Philadelphia Beautiful. Under her leadership, the organization launched the citywide "Philly Spring Clean Up," successfully initiated public and event recycling, and educated thousands of students and residents about their environmental impact. During her five-year tenure, Keep Philadelphia Beautiful received numerous national awards from Keep America Beautiful, recognizing Philadelphia's exceptional volunteer participation and innovative contributions.

Building on this success, Phoebe has actively chaired the board of Keep Pennsylvania Beautiful, fostering engagement and participation among Pennsylvanians of all ages. In addition to her environmental work, she also serves on the board of the Philadelphia Zoo, where she leads their DEI task force, and is a board member of the Keystone Restorative Justice Center, a non-profit dedicated to improving the lives of individuals involved in the criminal justice system. Phoebe is also the president and co-founding partner of Community Marketing Concepts, a communications and engagement marketing firm based in Philadelphia.

BRIDGET COLLINS-GREENWALD

Commissioner, City of Philadelphia Department of Licenses and Inspections, Quality of Life Division

Bridget Collins-Greenwald holds a Bachelor of Science degree in Business Management from Drexel University and a master's degree in Human Resources Management from Holy Family University. She began her career with the City of Philadelphia as a Management Trainee in the Office of Human Resources in the summer of 1997. After developing examinations for a brief period, she transitioned to various roles within the Department of Licenses & Inspections (L&I), spanning Human Resources, Budget, Administration, and finally Operations, where she served until October 2010.

Bridget then took on the role of Deputy Managing Director, focusing primarily on Vacant Property, Space Allocation, Facilities Management, and Land Management Strategies. In June 2012, she was appointed Commissioner of Public Property, a position she held until March 2024, when Mayor Parker appointed her as the Commissioner of the newly created L&I Quality of Life Department.

A lifelong resident of Philadelphia, Bridget grew up in the Tacony section of the City. She attended St. Leo's grade school and St. Hubert's Catholic High School for Girls, where she now serves as the Secretary of its Board. Bridget is a mother of two and a grandmother to a five-year-old grandson.

TOM CONWAY

Deputy Managing Director, Community Life Improvement Program

Tom Conway is a Deputy Managing Director for the City of Philadelphia and the leader of the Community Life Improvement Program (CLIP). As the director of CLIP, Tom spearheads efforts to improve neighborhoods by addressing vacant lot and blight remediation, graffiti removal, and other quality-of-life issues. Always responsive to resident concerns, Tom is a dedicated public servant who has served the City of Philadelphia since 1996.

KRISTIN DEL ROSSI

City of Philadelphia Streets Commissioner

Kristin Del Rossi's career with the City of Philadelphia Streets Department is truly exemplary, spanning over two decades and showcasing significant progress. She began as a Graduate Civil Engineer and has steadily advanced through the ranks to her current role as the City's Streets Commissioner, a testament to her dedication, expertise, and leadership in transportation management. Her journey through various positions, including District Traffic Engineer, Chief Engineer, and Transportation Director of Operations, has provided her with invaluable insights into the complexities of managing a city's transportation infrastructure.

As Streets Commissioner, Del Rossi oversees a broad range of critical functions, from traffic engineering and street lighting to managing the public right of way and ensuring public safety. Her commitment to safety and accessibility for all users of Philadelphia's extensive network of roads and bridges highlights her dedication to public service and improving residents' quality of life. Under her leadership, Philadelphia is poised to continue advancing toward a more efficient, equitable, and resilient transportation system that meets the needs of all its residents.

HASSAN FREEMAN

Director of the Mayor's Office of Neighborhood and Community Engagement

Hassan Freeman has served the City of Philadelphia for several years, starting as Director of Neighborhood Engagement for the Philly Counts Office, where he led efforts to ensure equitable resource distribution during the COVID-19 crisis and addressed other barriers to quality living. His work helped Philadelphia achieve recognition as the most vaccinated major city in the U.S.

In November 2022, he became Director of Community Engagement in the Mayor's Office of Criminal Justice and Public Safety, collaborating on a resource guide for communities most affected by gun violence. He also hosted empowerment meetings, successfully bringing together community members and city agencies to provide direct access to social services.

Now Director of the Mayor's Office of Neighborhood and Community Engagement, Hassan aims to establish Community Action Centers to provide direct services citywide.

This effort will help ensure that the Mayor's initiatives to make Philadelphia safer, cleaner, and greener, with access to economic opportunities for everyone, become a reality.

Hassan studied Social Work at LaSalle University and was inducted into the Phi Alpha Honor Society. He is the father of four, a grandfather of one, and has been married to his wife, Sophie, for 14 years.

RENEE GARCIA

City Solicitor

Renee Garcia serves as the City Solicitor of Philadelphia, the City's chief legal officer. In her role, she acts as general counsel to the Mayor, the City Council, and all City departments, agencies, boards, and commissions. She also manages the City's Law Department, which employs over 365 lawyers and professional staff. The department's legal practice spans a variety of areas including federal, state, and local agency litigation, commercial and real estate transactions, tax, regulatory law, social services, and legislation.

From 2021 to 2023, Renee chaired the Litigation Group, leading pivotal legal initiatives to tackle the City's most pressing challenges. Her leadership was instrumental in launching litigation against firearm manufacturers and distributors, holding them accountable for reckless business practices perpetuating Philadelphia's gun violence crisis. She played a key role in negotiating settlements for the George Floyd protest lawsuit, overseeing the investigation of the MOVE remains, and securing over $200 million from litigation against opioid manufacturers and distributors.

ADAM GEER

Chief Public Safety Director, City of Philadelphia

Adam Geer is Philadelphia's first Chief Public Safety Director, leading the Office of Public Safety in coordinating the City's initiatives to combat gun violence. He was appointed to this pivotal role by Mayor Cherelle Parker after previously serving as the City's Deputy Inspector General for Public Safety, a position established in the wake of George Floyd's murder and the social justice movement of 2020. In his oversight role, Adam collaborated with leaders from various City agencies and community stakeholders to enhance public trust in the fairness and efficacy of local law enforcement. Adam is a committed public servant who contributes to several boards, including the Sarita and Claire Wright Lucas Foundation, which awards scholarships to women of color pursuing careers as prosecutors; Women Against Abuse; the Eastern Passyunk Avenue Business Improvement District; and Prosecution Leaders of Now.

Adam and his wife, Lydia Furst, who is an attorney in the City of Philadelphia's Law Department, reside in South Philadelphia with their two daughters, Zelda and Natasha.

JANE GOLDEN

Executive Director, Mural Arts Philadelphia

Jane Golden has been the driving force of Mural Arts Philadelphia since its inception, overseeing its growth from a small City agency into the nation's largest public art program. Under her direction, Mural Arts has created over 4,000 works of transformative public art. In partnership with innovative collaborators, she has developed groundbreaking and rigorous programs that employ the power of art to transform practice and policies related to youth education, restorative justice, environmental justice, and behavioral health. Golden currently serves as an adjunct professor at the University of Pennsylvania and as Critic-in-Residence at the Maryland Institute College of Art.

FERN GOOKIN

Director of Sustainability, Revolution Recovery

Fern Gookin, LEED AP, is the Director of Sustainability for Revolution Recovery, a recycling company that provides a complete range of recycling services for the construction, manufacturing, commercial, and residential markets throughout the Delaware and Lehigh Valleys. Their three facilities process an average of 1,500 tons of material each day. In addition to her work with Revolution Recovery, Fern is the co-founder of RAIR (Recycled Artist in Residency), a non-profit arts organization with a mission to challenge the perception of waste culture by providing a unique platform for artists at the intersection of art and industry. Fern has a BS in Architecture from the University of Maryland and an MS in Sustainable Design from Philadelphia University.

MARIA N. GONZALEZ

President, HACE

Since 1996, Maria N. Gonzalez has been responsible for raising development capital from a broad base of private and public foundations and governmental bodies for the transformation of the Fairhill and St. Hugh Neighborhoods in Eastern North Philadelphia. Maria has served as President of HACE since July 2013, bringing her experience in all aspects of housing activities, including homeownership, multi and single-family development, home repair and weatherization, and asset management.

As President for HACE, she heads HACE's development team, managing over $200M of commercial and housing development projects that have contributed to the stabilization and revitalization of these neighborhoods. Mrs. Gonzalez serves on the Philadelphia Planning Commission and in the Philadelphia Housing Trust Fund. She also proudly serves as Chair of the Neighborhood Funding Stream, Secretary of the Philadelphia Land Bank, a member of AARP's Executive Council for Pennsylvania, a member of the St. Christopher Foundation, and President of the Board of the Philadelphia Association of Community Development Corporations.

PREMA KATARI GUPTA

President and CEO, Center City District

Prema Katari Gupta is the president and CEO of the Center City District (CCD) and executive director of the Central Philadelphia Development Corporation (CPDC), overseeing all aspects of CCD's planning, strategy, operations, and economic development efforts. She has wide-ranging experience in economic development, public-private real estate development, and place-making with past roles at the Philadelphia Navy Yard, PIDC, and University City District. She is a member of the Urban Land Institute's national council on public-private partnerships, serves on the board of the Fairmount Park Conservancy, and is a trustee of The Philadelphia Award. She received a bachelor's degree from Bowdoin College, a master's degree from the University of Pennsylvania's School of Design, and a certificate in real estate development from The Wharton School.

SINCERÉ HARRIS

Chief Deputy Mayor of Intergovernmental Affairs, Sustainability, and Engagement

Before coming home to Philadelphia to be the Campaign Manager for Cherelle Parker's mayoral campaign, Sinceré Harris served in the Biden-Harris Administration. Sinceré was appointed White House Liaison for the Environmental Protection Agency, then to the White House Office of Intergovernmental Affairs as Associate Director for Climate, Environment, & Place-based Initiatives. There, she worked directly with governors and mayors across the country to help implement key Biden-Harris initiatives, such as the Bipartisan Infrastructure Law and the Inflation Reduction Act, bringing critical funding to communities across the country.

Prior to her tenure with the Federal government, Sinceré was the Pennsylvania Senior Advisor to the Biden-Harris campaign during their high-profile victory in 2020, and was subsequently named to the Biden-Harris Transition team. Sinceré also led statewide operations as the Executive Director of the Pennsylvania Democratic Party during a period when Democrats made historic gains, following her time serving in the Governor's Office of Legislative Affairs under Gov. Tom Wolf. Sinceré is a graduate of Philadelphia public schools and earned her bachelor's degree from Temple University. She is currently the Co-Director of the Parker Mayoral Transition and lives in Northern Liberties. Sinceré brings a passion for protecting the environment, equity, and strong Labor relationships to the administration.

RANDY HAYMAN

Commissioner, Philadelphia Water Department

Commissioner Randy E. Hayman, Esq., was first appointed to his role by Mayor Jim Kenney following a national search for new leadership in 2019. In 2024, Philadelphia Mayor Cherelle L. Parker reappointed him to serve in her administration.
The Philadelphia Water Department supplies drinking water, wastewater, and stormwater services to customers within the City of Philadelphia. The Department also has one wholesale water contract and 10 wholesale wastewater contracts with entities outside the City.

Commissioner Hayman received his undergraduate degree from the University of Michigan and a law degree from the Georgetown University Law Center. His prior experience included a distinguished career in public service as the General Counsel for DC Water and at the Metropolitan St. Louis Sewer District. He also served as an Assistant Attorney General in Missouri.

Commissioner Hayman started his career at a premier real estate law firm on K Street in Washington, D.C., and worked in private practices in St. Louis and Kansas City. He was a partner with the nation's largest and oldest environmental law firm, Beveridge & Diamond, before assuming his position in Philadelphia. He was honored with the Philadelphia Diversity in Business Award by the Philadelphia Business Journal in 2024 and was recognized with the Titan Award: Philadelphia's Top CEOs in 2022 and 2023. In 2022, he received the Global Philadelphia Association Sustainability Award.

CRYSTAL JACOBS SHIPMAN

Commissioner, City of Philadelphia Sanitation Division

Appointed as Sanitation Commissioner by the 100th Mayor of the City of Philadelphia, Crystal Jacobs Shipman is responsible for the Sanitation Division's operation, and management of the City's waste collection programs. Prior to this role, Crystal served as Executive Director of Public Safety Programs for the Philadelphia Department of Streets' Transportation Division, charged with the responsibility of leading and standing up the City's Public Safety Enforcement Officer Program. Additional responsibilities within the Department included directing the City's School Crossing Guard program and coordinating efforts of the city's Residential Snow Program.

A native of Northwest Philadelphia with steep family ties in Germantown and Mt. Airy, Crystal credits her family for her unwavering commitment to volunteering, church ministry, and serving the community where she lives. At present, she is president of the Advisory Council of Finley Recreation Center and the chair of the board of Prince of Peace Ministries based in Strawberry Mansion. Crystal is the proud wife of Robert Shipman Jr. and mother of Sydney and Yvonna.

FRANCIS KELLY

Assistant General Manager, Public and Government Affairs, SEPTA

Fran Kelly is SEPTA's Board and Government Liaison. He has led SEPTA's government and legislative affairs for 16 years, advocating on behalf of the Authority to elected officials at the local, state, and federal levels. Mr. Kelly played a key role in SEPTA's efforts to pass Pennsylvania Act 89 of 2013, the landmark legislation that has provided long-needed improvement funds for SEPTA and transportation infrastructure throughout the Commonwealth. Prior to SEPTA, Mr. Kelly was a Judge on the Philadelphia Traffic Court, including serving for four years as the President Judge. He was previously a Senior Vice President for Egan, Bloom & Associates and served as Chief of Staff for former Pennsylvania State Representative John J. Taylor.

ELIZABETH LANKENAU

Director, City of Philadelphia Office of Sustainability

Liz offers more than 25 years of public and private sector planning experience. She began her career at the Philadelphia Historical Commission preparing historic district nomination applications for the Philadelphia Register of Historic Places and evaluating the potential effect of proposed City transportation projects on the built environment. As a private sector planner, Liz performed subdivision and land development reviews and worked closely with the Pennsylvania Department of Transportation to communicate transportation project objectives to members of the public.

While working as an on-site consultant at the Philadelphia Water Department, she served as a liaison between PennDOT and the Department on issues related to stormwater management on the I-95 Improvements Project. She later engaged in strategic relationship development as the Director of Infrastructure Program Coordination in the City's Office of Transportation Infrastructure, & Sustainability. Since March 2023, she has served as the Director of the City's Office of Sustainability.

RICHARD LAZER

Executive Director, PPA

Rich Lazer is a lifelong Philadelphian and the current Executive Director of the Philadelphia Parking Authority. His extensive public service career includes a tenure as Deputy Mayor for Labor 2016-2022, where he effectively resolved significant union disputes, such as the 2016 SEPTA strike and the protracted five-year contract dispute between the School District of Philadelphia and the Philadelphia Federation of Teachers. Known for his adept negotiation skills, Rich also championed initiatives to enhance quality pre-k, gender equality, pay equity, minority business development, and the inclusion of diverse groups in various trades. Additionally, he serves on the boards of the Philadelphia Regional Port Authority, Pennsylvania Convention Center Authority, and Philadelphia Works Inc., advocating for apprenticeships and workplace diversity. Rich has also played active roles in community boards, emphasizing support for victims of crime, community planning, and recreation. A LaSalle University alumnus, he resides in the Pennsport neighborhood of South Philadelphia with his wife Lindsey and their two children, John and Abby.

DENNIS LEE

CEO, The Consultant Group

Dennis Lee has led a distinguished career as a professional consultant since 2002 and is currently the CEO of the Consultant Group. He is a strong proponent of maintaining a positive mindset, creating purposeful partnerships, and consistently striving for impactful outcomes. Dennis values collaboration, transparency, and consistency in all of his professional engagements.

Previously, Dennis served as a City Commissioner, where he was a vocal advocate for voter education, which he considers one of his primary goals. He emphasizes the importance of engaging young people in the voting process by advocating for a return to the basics. His initiatives include partnering with educational systems to reintegrate Civics into classrooms at all levels, increasing the availability of voting machines for mock elections, and reviving Rock the Vote concerts to reach and educate the youth. Post-election, he supports holding town hall meetings and conducting surveys to gauge public opinion and identify areas for improvement. He also advocates for increased availability of interpreters at polling stations and the development of voter action teams to address voting barriers in underserved communities. In addition to his roles in voter advocacy and consulting, Dennis has also contributed his expertise as a Board member for Keep Philadelphia Beautiful.

THERA MARTIN

Radio Talk Show Host, WURD Radio

Thera Martin has been a respected fixture on the Philadelphia news scene for nearly four decades. Her professional news portfolio reflects positions such as reporter, news director, radio program director, and press aid to a congressman. The news chapter of her career highlights interviews with presidents and international political figures, such as the late South African President Nelson Mandela, and host for a long-running cable television public affairs program.

Through it all, she has never lost her passion for news. Today, she hosts a morning news show on WURD-900 AM radio and also continues to host her local cable TV show while continuing to blaze the path for a new generation of aspiring journalists.

ALBA MARTINEZ

Director, City of Philadelphia Commerce Department

Alba Martinez is the first Latina and member of the LGBTQ+ community to lead Philadelphia's Commerce Department. Martinez served as a senior executive for the global investment company Vanguard for more than a decade and managed the company's largest client group while serving as Head of Retail Client Services. While serving as Vanguard's Head of Global Talent Acquisition, she was responsible for implementing the company's recruitment strategies.

Martinez co-founded Magnolia Impact Solutions, a web-based financial health measurement tool that allows workforce organizations and funders to effectively evaluate the impact of their programs on clients' economic well-being. She also founded Street Knowledge, an initiative that aims to connect disadvantaged Philadelphia residents to career paths and financial mobility. Working in the non-profit and government sectors, she served as the President and CEO of the United Way of Southeastern Pennsylvania and as Philadelphia's Commissioner of Human Services. She launched innovative programs at Congreso de Latinos Unidos, including Pennsylvania's first Latina domestic violence program and a neighborhood-based carpenters union training program.

Martinez was born and raised in Puerto Rico and earned her undergraduate degree from the University of Puerto Rico. She earned her law degree from Georgetown University Law Center and attended advanced management programs at Wharton Business School and Harvard Business School.

MYESHA S. MASSEY

Deputy Commissioner, Philadelphia Police Department

With over 25 years of dedicated service to the Philadelphia Police Department, Deputy Commissioner Massey has exemplified honor and pride throughout her career. D/C Massey's previous assignment as the Commanding Officer of the 35th Police District marked a historic milestone, as she was the first female Captain to hold this position. Throughout her service, she has remained steadfast in her commitment to ensuring the safety and well-being of the community while actively engaging in initiatives aimed at enhancing the quality of life for all citizens.

Her extensive experience spans various roles within the department, including patrol officer, school resources officer, and a victim services officer across several police districts. In 2015, she was promoted to Patrol Sergeant, where she served in the 18th District. She was later assigned to the Special Victims Unit, where she collaborated with organizations such as the Women's Law Project, WOAR-Philadelphia Center Against Sexual Violence, and Philadelphia Children's Alliance Group.

In 2018, she was assigned as the administrative supervisor to the Deputy Commissioner of the Office of Professional Responsibility for the Philadelphia Police Department. During her appointment, she significantly contributed to the development and implementation of an academic course, the Municipal Police Officers Course 2020, on improving professionalism and teaching the tenants of discipline within the ranks of the Philadelphia Police Department.

Her leadership and dedication to improving services to victims of abuse and exploitation led to multiple distinguished certifications from the Department of Justice and the Federal Bureau of Investigations. Beyond her departmental duties, D/C Massey is an alumna of Holy Family University, Northwestern University School of Police Staff and Command, Leadership Philadelphia, and Pennsylvania State University Police Supervisory In-Service Training. She is set to graduate with an MBA from Holy Family University in Business Administration with a focus on Human Resource Tracking Management this summer.

SHAWN MOUNTAIN

Air Quality District Supervisor

Shawn Mountain is the Environmental Program Manager for the Solid Waste Program at the Pennsylvania Department of Environmental Protection's Southeast Regional Office located in Norristown, Pennsylvania. Mr. Mountain joined the PADEP in 1996, and his breadth of experience spans multiple programs. He began his career in the Air Quality Program as an Air Quality Specialist and continued in that role until 2001 when he joined the Storage Tank Program as a Compliance Specialist. In 2004, Mr. Mountain was promoted to Air Quality District Supervisor and held that position until his May 2021 promotion to Environmental Program Manager for the Solid Waste Program. Mr. Mountain holds a Bachelor of Science (B.S.) degree in Physics from Carnegie Mellon University. Mr. Mountain is dedicated to environmental stewardship and his work contributes to maintaining a cleaner and healthier environment for the community.

ADAM NAGEL

Director of Government Affairs, PennFuture

Adam serves as Director of Government Affairs for PennFuture. He splits his time between the Philadelphia and Harrisburg offices. In this role, Adam serves as a liaison with elected officials in Harrisburg, Philadelphia, and Washington, D.C. Prior to serving as Director of Government Affairs, Adam worked as Campaign Manager for clean water and climate advocacy in Philadelphia and co-led the coalition for The Green Living Plan for Philadelphia. Before joining PennFuture, Adam served in various roles for Pennsylvania State Senator Anthony Hardy Williams, including as his Chief of Staff.

DOUG OLIVER

Senior Vice President, Government, Regulatory, and Public Affairs, PECO

Doug Oliver is an experienced leader with two decades of expertise in external affairs, community investment, government relations, issues advocacy, and crisis management. His diverse professional background spans corporate, agency, government, social service, and non-profit environments.

Currently, Doug serves as the Senior Vice President of Governmental, Regulatory, and External Affairs at PECO, an Exelon Company. His prior roles at PECO include Vice President of Governmental & External Affairs and Vice President of Communications. Additionally, he has held significant positions such as Vice President of External Affairs at Philadelphia Gas Works (PGW), Press Secretary for the City of Philadelphia, and Director of Communication for the Pennsylvania Department of Public Welfare (DPW). Doug was also a mayoral candidate for the City of Philadelphia in 2015.

Doug's educational achievements include an M.B.A. from St. Joseph's University, an M.A. in Communications from LaSalle University, and a B.A. in Journalism/Mass Communication from Lock Haven University.

MATT RADER

President and CEO, PHS

As the 37th President of the Pennsylvania Horticultural Society (aka PHS), Matt works to unlock the super-power embedded in each of us to use gardening to build a healthier, happier world. PHS's mission of using horticulture to advance the health and well-being of Greater Philadelphia is powered by thousands of members, volunteers, and partners who invest their time, money, and passion. PHS works on the ground in 250 City and suburban neighborhoods, offers 20 public gardens and landscapes, produces the Philadelphia Flower Show, the country's largest horticultural event, and offers education, community, and an award-winning magazine for plant lovers.

Matt received his bachelor's in Architectural History from the University of Virginia, a master's in Business Administration from the Wharton School at the University of Pennsylvania, and a certificate in Non-profit Executive Leadership from Bryn Mawr College. He is a 2020 Eisenhower Fellow and his professional experiences include the Fairmount Park Commission, Urban Land Institute, the National Trust for Historic Preservation, and McKinsey and Company. He lives in Center City Philadelphia with his partner, Michael Smith, a conductor and organist.

MAJEEDAH RASHID

Chief Operating Officer, Nicetown CDC

Majeedah joined the Nicetown CDC as the Chief Information Officer in 2002 and has since played a pivotal role in shaping a resident-driven approach to community economic development and supportive services in Nicetown and neighboring areas. Her work spans a range of capacities including neighborhood planning, affordable housing, economic development, land management, arts and culture, youth programs, and community organizing.

Signature mixed use development projects during Majeedah's tenure include Nicetown Court I & II, two Low-Income Housing Tax Credit (LIHTC) projects that have brought over $30 million in investment to the transit-centered neighborhood. Her current efforts focus on ongoing projects in the pipeline, which include developing affordable housing options for rental and homeownership, revitalizing the commercial corridor, and establishing the Nicetown Sport Court.

ROLANDO SANCHEZ

Director, Impact Services

Rolando Sanchez is the Aramingo Business Improvement District (BID) Manager for Impact Services in Philadelphia. Since joining the organization in 2012, Rolando has served in various capacities, contributing significantly to the community-oriented goals of Impact Services.

Operating in the Kensington neighborhood of Philadelphia, Impact Services helps individuals re-enter the workforce, receive job training, secure housing, and foster community connections. Over the past two decades, the organization has expanded its services to include a comprehensive continuum of housing solutions aimed at ending veteran homelessness. In his current role, Rolando manages the Aramingo BID and oversees various initiatives that support the organization's mission to improve community well-being and economic development.

RICK SAUER

President, PACDC

Rick has more than 35 years' experience in the non-profit housing and community development field. For the past 25 years, he has served as Executive Director of the Philadelphia Association of Community Development Corporations (PACDC), a membership association of organizations working to create an equitable city where every Philadelphian lives, works, and thrives in a neighborhood that offers an excellent quality of life. He is also an Adjunct Faculty member at Temple University's Tyler School of Art and Architecture and serves on a number of housing and community development-related boards.

Before joining PACDC, Rick was the Associate Director of the Housing and Community Development Network of New Jersey, a statewide association of non-profit developers, and an Assistant Editor at Shelterforce magazine for the National Housing Institute. He is a recipient of the 2007 Eisenhower Fellowship on Urban Challenges and was recognized as a Visionary Leader in Community Development by NeighborWorks America's Northeast Region in 2013. Rick holds a master's degree in urban planning and policy development from Rutgers University-New Brunswick and is an alumnus of the NeighborWorks Achieving Excellence program.

EMILY SCHAPIRA

President and CEO, Philadelphia Energy Authority

Emily Schapira serves as the President and CEO of the Philadelphia Energy Authority (PEA), a position she has held since 2016. The PEA is an independent municipal authority dedicated to building a robust and equitable clean energy economy in Philadelphia. Under her leadership, PEA has facilitated over $900 million in energy efficiency and clean energy projects, creating more than 7,600 jobs. The authority's work has gained national recognition as a model for other states and municipalities, encompassing initiatives across city infrastructure, the School District of Philadelphia, housing, small businesses, and commercial and industrial properties.

Before joining PEA, Emily worked in sustainability and energy efficiency roles within both startups and Fortune 500 companies in the private sector. She currently chairs the board of the Philadelphia Green Capital Corp, which is Philadelphia's green bank. Emily holds an MBA from the Wharton School of the University of Pennsylvania.

JEROME SHABAZZ

Executive Director, Overbrook Environmental Education Center

Jerome Shabazz is the Executive Director of the Overbrook Environmental Education Center (OEEC), a role he has held since January 2006. Located in the Greater Philadelphia Area, the OEEC is a non-profit community-based organization committed to environmental education, conservation, public health, and personal enrichment. Its mission is to eliminate barriers to the full appreciation of the region's technological and environmental resources. The center fosters student engagement and encourages public participation in sustainable environmental projects. By utilizing environmentally friendly best management practices and educational initiatives, the OEEC promotes behavioral changes that help reduce pollution in urban communities.

SETH SHAPIRO

President and CEO, Philadelphia Gas Works

Seth Shapiro is the President and Chief Executive Officer of The Philadelphia Gas Works (PGW). He joined PGW's management team in January 2021, after more than 15 years on the company's Board of Directors, including a five-year tenure as Chairman. Prior to his role at PGW, Mr. Shapiro had over 20 years of experience managing all phases of real estate development and construction, holding leadership positions in both publicly and privately held development companies. He has also played significant roles in various community-based non-profits, including the Chestnut Hill Business District, Mt. Airy USA, and Operation Understanding. Currently, he serves on the board of directors for the American Gas Association and the Philadelphia Chamber of Commerce. Mr. Shapiro holds a B.A. in Government from Cornell University.

SUSAN SLAWSON

Commissioner, City of Philadelphia Department of Parks & Recreation

Susan Slawson, the newly appointed Commissioner of Parks & Recreation for the City, previously held the same position, during which she oversaw multimillion-dollar projects including the renovation of the Dell Music Center. Prior to her roles in Parks & Recreation, she dedicated 30 years to the Philadelphia Police Department, where she ascended to the rank of Lieutenant.

As Commissioner, Slawson is committed to connecting residents with the natural world, each other, and a variety of activities across the City. She will manage an extensive portfolio that includes over 10,000 acres of land, 500 buildings, 166 miles of trails, 250 playgrounds, and thousands of programs and events throughout Philadelphia's parks and recreation system.

ANGELA VAL

President and CEO, Visit Philadelphia

As President and CEO of VISIT PHILADELPHIA®, Angela Val is tasked with enhancing Greater Philadelphia's image, driving visitor numbers, and boosting the economy through day and overnight leisure tourism. Her leadership at the tourism marketing agency supports local businesses, creates jobs, generates taxes, and ultimately improves the quality of life for residents.

A recognized trailblazer within Philadelphia's tourism and hospitality industry, Val brings more than two decades of destination-marketing experience to her role, which she assumed in June 2022. Before this, she was the Chief Operations Officer at Tempest and the Executive Director of Ready. Set. Philly!, a yearlong public-private initiative aimed at reopening and revitalizing the City's economy post-COVID-19 pandemic. Earlier, Angela spent five years as the Chief Administrative Officer at the Philadelphia Convention and Visitors Bureau, served as the Deputy Executive Director of the Philadelphia DNC Host Committee, and dedicated 17 years to advancing through the ranks at Visit Philadelphia.

EXECUTIVE ORDER NO. ___-24

THE OFFICE OF CLEAN AND GREEN INITIATIVES, THE OFFICE OF TRANSPORTATION AND INFRASTRUCTURE SYSTEMS, AND OVERSIGHT OF STREETS DEPARTMENT FUNCTIONS

WHEREAS, every Philadelphian deserves a City government that works efficiently and provides quality services to its residents, ensuring that every neighborhood in the City of Philadelphia is environmentally sustainable, just, and clean; and

WHEREAS, the City is committed to improving the quality and efficiency of services provided to Philadelphia residents in all aspects of their lives, including by beautifying and cleaning public spaces and ensuring that City streets are vibrant, safe, and well-maintained; and

WHEREAS, in consideration of the specialized experience, education, and expertise of the members of the Executive and Administrative Branch of the City government; the need to promote cross-departmental and intra-agency cooperation necessary for the effective functioning of City government; and compliance with Section 8-401 of the Philadelphia Home Rule Charter;

NOW, THEREFORE, I, CHERELLE L. PARKER, Mayor of the City of Philadelphia, by the powers vested in me by the Philadelphia Home Rule Charter, do hereby **ORDER** as follows:

SECTION 1. The Office of Clean and Green Initiatives.

The Office of Clean and Green Initiatives is hereby created within the Office of the Mayor and shall be headed by a Director of Clean and Green Initiatives, who shall also serve as a member of the Mayor's Cabinet.

The Director of Clean and Green Initiatives shall supervise and oversee:

(1) an officer who shall have responsibility for the oversight and day-to-day operations of the Sanitation Division of the Department of Streets, who shall be known as the Commissioner of Sanitation; and

(2) the Director of the Community Life Improvement Program (CLIP).

The Director of Clean and Green Initiatives shall provide policy direction and ensure service coordination with the PHL Taking Care of Business Corridor Cleaning Program managed by the Commerce Department.

The Director of Clean and Green Initiatives shall also coordinate activities with the Office of Sustainability, Department of Parks and Recreation, and the Philadelphia Water Department and work collaboratively with other departments to implement the City's vision for a safer, cleaner, greener Philadelphia with economic opportunity for all.

SECTION 2. Clean and Green Cabinet.

Within the Office of Clean and Green Initiatives, there shall be a Clean and Green Cabinet, which shall be responsible for researching and evaluating methods for making Philadelphia cleaner and greener and for making policy, programmatic, and budgetary recommendations for the City and its partners to pursue.

The Director of Clean and Green Initiatives shall select and invite members of the Cabinet, who may include, but are not limited to, the following:

(1) Representatives from the Law Department, the Police Department, the Department of Parks and Recreation, the Quality of Life Division of the Department of Licenses and Inspections, the Commerce Department, the Water Department, the Office of Sustainability, the Sanitation Division of the Department

of Streets, the Philadelphia Energy Authority, the Department of Streets, the Office of Transportation and Infrastructure Systems, and the Philadelphia Parking Authority; and

(2) Members of the public who have expertise in the environment, sustainability, quality of life, and waste reduction, as well as community representatives.

The Clean and Green Cabinet shall meet at least five times each calendar year. By no later than December 31 of each year, the Cabinet shall provide a report to the Mayor outlining the Cabinet's recommendations for advancing the City's clean and green vision.

SECTION 3. The Office of Transportation and Infrastructure Systems.

The Office of Transportation and Infrastructure Systems (formerly known as the Office of Transportation, Infrastructure, and Sustainability) shall continue to operate within the Office of the Managing Director, headed by a Deputy Managing Director, who shall supervise and oversee:

(1) the Streets Commissioner, who shall maintain oversight and supervision of the Highways Division of the Department and all other day-to-day functions of the Department not performed in the Sanitation Division of the Department of Streets;

(2) the Water Department; and

(3) the Office of Multi-Modal Planning (formerly known as the Office of Complete Streets).

SECTION 4. Coordination of Activities.

The Managing Director, Director of Clean and Green Initiatives, Commissioner of the Department of Streets, and Chief Administrative Officer are hereby directed to take all action as may be necessary to carry out the intent and purposes of this Order and to ensure that the requirements of the Home Rule Charter are maintained within the context of the intra-agency cooperation required pursuant to this Order, including with respect to the ultimate power of appointing authorities over employees whose day-to-day work is supervised by an agency other than their appointing authority.

Oversight of the Sanitation Division of the Department of Streets shall also be memorialized in the attached Memorandum of Understanding between the Mayor's Office, the Managing Director's Office, and the Department of Streets.

SECTION 5. Effective Date.

This Order shall take effect immediately.

Cherelle L. Parker, Mayor

MEMORANDUM OF UNDERSTANDING
Between the Mayor, the Managing Director, and the Commissioner of the Department of Streets regarding the coordination of the work with respect to the Department of Streets

This Memorandum of Understanding ("MOU") is made as of the ___ day of _____, 2024, by and between the Mayor, the Managing Director, and the Commissioner of the Department of Streets of the City of Philadelphia.

In consideration of the specialized experience, education and expertise of the members of the executive branch of city government and to effectively promote the cross-departmental and inter-agency cooperation needed for the effective function of city government and in order that Section 8-401 of the Philadelphia Home Rule Charter ("Charter") is properly complied with, the signatories agree to the following:

1. Day-to-day supervision of the functions of the Sanitation Division of the Department of Streets is hereby assigned to an officer known as the Commissioner of Sanitation within the Office of Clean and Green Initiatives, in the Mayor's Office.
2. Until such time as a separate Sanitation Department is established through amendment of the Home Rule Charter, the Commissioner of the Department of Streets shall remain the formal head of the Sanitation Division.
3. This Memorandum of Understanding is effective immediately.

Cherelle L. Parker, Mayor

Adam K. Thiel, Managing Director

Kristin Del Rossi, Commissioner of Department of Streets